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For Immediate Release

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WEINBRENNER SHOE COMPANY, INC. ANNOUNCES ALPHA ONESOURCE (AOS) AS MILITARY SALES REPRESENTATIVES

MERRILL, WI –Weinbrenner Shoe Company, employee-owned manufacturer of Thorogood brand footwear announces Alpha OneSource (AOS) as new sales representatives for the Military sales division.

Beginning June 1st, 2020, AOS will be overseeing all sales operations for the military sales division. All quotes and sales will be coordinated through AOS directly. AOS, based out of Hampton, VA has proved their dedication to the Thorogood brand and has been serving military and government professionals worldwide since 2009.

“AOS has proven their loyalty and dedication to Thorogood from the beginning. I know they will work hard to continually grow our military business with the wonderful relationships they have in the marketplace. We look forward to a long, mutually beneficial relationship for many years to come,” Jason Taran, Military Sales Manager, Thorogood.

Please contact your AOS Sales Representative for quotes and any sales questions.

Tim Henderson, Co-Owner, VA
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About Weinbrenner Shoe Company

Founded in 1892, Weinbrenner Shoe Company, an employee-owned company headquartered in Merrill, WI USA, continues to live out the vision of our founder, Albert H Weinbrenner, to design and manufacture a complete line of Thorogood branded work, uniform, fire, military, outdoor and lifestyle footwear. The company operates in many channels worldwide, including wholesale sales – both online and retail, along with government agency and international sales that span into Asia, Europe, Caribbean, Middle East and Australia.

About AOS

Founded in 2009 and headquartered in Hampton, VA, AOS is a certified Small Business that has been providing quality equipment and procurement solutions for military, law enforcement, federal government and industrial safety professionals worldwide. From tactical and operational support equipment and industrial safety equipment to environmental products, AOS is committed to providing superior customer service and being your “go-to” (your OneSource) for all your needs. To learn more, visit www.aostactical.com